

Lowes Financial Management Charity Commitee

Annual Report for Year Ending
31 December 2022



LOWES

PERSONAL FINANCES
CARED FOR PERSONALLY

www.Lowes.co.uk

Chairperson Introduction

Lowes is in the fortunate position of being able to not only acknowledge its social responsibilities but to also provide support to a wide range of charitable causes. This is achieved through allocating a percentage of annual profits, as well as other initiatives, including staff sponsored and supported events.

Our fundraising also arises from contributions from third parties in the form of redirected development cooperation and trademark usage fees for certain structured investments. We also ask for charity contributions from providers in return for advertising in some of our industry facing research publications.

Every year, each member of the Lowes team nominates a preferred UK registered charity to receive a minimum donation. Additionally, 2022 saw the continued charity initiative of donating to a select number of charities for every introduced new client.

Lowes continues to support staff and families as they participate in the charity sporting events such as Great North Run, walking challenges, football tournaments and other activities in aid of various charities. These fundraising activities have supported many notable charities, including Heel & Toe, Newcastle Hospital Charity, Oasis Community Housing, Bliss, Cancer Research and Melanoma Me Foundation

The Committee meets on a quarterly basis to consider funding requests and to review member research on proposals. The Committee has the authority to determine the level of funding that each charity receives, where it is hoped that the

funding will make a real difference to specific services or causes.

We are grateful that we can support many causes, but we appreciate that ours, is to a large extent, simply a 'cheque book charity' and that many committed individuals dedicate much of their free time and more, supporting charities close to their hearts.

In addition to embedding a culture of charitable giving within Lowes, the Committee also seek to raise awareness of the many such unsung heroes who freely give their time and effort to help others less fortunate than themselves



Belinda McFarling

Lowes Charity Committee Chairperson



We have continued our focus on an individual's physical and mental wellbeing where we have encouraged employee challenges and group activities to support various worthwhile charities. During 2022 a Lowes team participating in the Yorkshire 3 peak challenge in aid of Heal and Toe, where participants walked 24 miles to complete 3 of Yorkshire's highest peaks. This turned out to be a gruelling challenge for the team due to the high temperature conditions. A total of £21, 000 was donated to Heal and Toe children's charity. Other physical challenges were completed throughout the year by Lowes employees such as squat and running challenges such as the Great North Run and a 31-mile walking challenge in aid of MND Association.

During 2022, the Lowes Charity Committee had a new charity: Redstart Educate brought to their attention that aligns with Lowes educational culture and ethos. Redstart is a worthwhile charity that dedicates their time to providing financial education to transform life opportunities of young people across the country. Lowes £20,000 donation and staff volunteering helped Redstart facilitate their education programme for young people within five regions across the UK.

We continued the Lowes "12 days of Christmas Giving" campaign where we donate to twelve worthy charities over a 12-day period. A range of causes were selected from those put forward by members of the Committee and wider Lowes team.

The following charities were selected to benefit from our donation this year: MND Association, an incredible charity which funds research and

provides support for people with motor neurone disease, their families, and carers. Our donation provided someone with motor neurones disease with a text to speech device to give them the ability to continue to communicate with their loved ones.

Wag and Company Northeast Friendship Dogs; our donation contributed towards helping combat loneliness by providing 147 dog visits to elderly dog lovers in their own homes.

Feeding Families which offers support, hope and security to those experiencing food poverty. Our donation provided 66 Christmas Food Boxes. Each box helped at least 2 people for 2 days.

MIND: a mental health charity that provides valuable support and advice to empower anyone experiencing mental health problems. Our donation paid for 55 people, who are struggling with their poor mental health, to attend a year of weekly face-to-face Safe Space Support sessions in their local area.

Smart Works are an incredible charity that help women in poverty secure employment and reach their full potential through interview coaching and providing clothing to provide confidence throughout the employment process. Our donation helped Smart Works continue to support women in poverty across the UK.

Finally, throughout the course of 2022, the Lowes Charity Committee was in the fortunate position to direct over £100,000 of financial support to the charities shown overleaf (UK Registered Charity Numbers also provided).



Charities Supported in 2022

- Action for Pulmonary Fibrosis - 1152399
- Afghan Aid - 1045348
- Alwinton Summer Concerts - 1140527
- Alzheimers Society - 296645
- Angel Foundation - 1079501
- BBC Children in Need - 802052
- Bliss - 1002973
- Blood Cancer UK - 216032
- Bloodwise - 216032
- Blue Cross - 224392
- Blyth Valley Disabled Forum- 1076926
- British Heart Foundation - 225971
- Cancer Research UK -1089464
- Cedarwood Trust - 1100530
- Cats Protection - 203644
- Children Northeast - 222041
- Chronicle Sunshine Fund - 1133293
- CHUF - 160831
- Crisis - 1082947
- Cystic Fibrosis Trust - 79049
- DEC - Ukraine Appeal - 1062638
- Dementia UK - 1039404
- Diabetes UK - 215199
- Elizabeth Montgomerie Foundation - CS022910
- Ellington Junior Football Club - 1174059
- Epworth Old Rectory - 1165387
- FACT- 1130258
- Feeding Families - 1179694
- Fighting All Cancer Together - 1130258
- GAP Supported Housing - 1138615
- Grace House - 518327
- Great North Air Ambulance - 1092204
- Great North Children's Hospital - 1057213
- Green Peace - 284934
- Guide Dogs for the Blind - 209617
- Gurkha Welfare Trust - 1103669
- Heel & Toe - 1125695
- Help for Hero's - 1120920
- Kidsout - 1075789
- LD Northeast - 1054535
- LegaCare - 1140040
- M.N.D Association -294354
- MacMillan Cancer Support - 261017
- Meadow Well Connect - 261017
- Medecins Sans Frontieres - 1026588
- MIND - 1140856
- MS Society - 1139257
- Newcastle Dog and Cat Shelter - 220506
- Newcastle Hospital Charity - 1057213
- Newcastle Homeless -1179145
- North East Autism Society - 1028260
- National Park Mountain Rescue Team - 1158296
- NSPCC - 216401
- Oasis Community Housing - 1107554
- Ouseburn City Farm Charity - 1142593
- Parent and Child Together North East - 1148170
- Pitt Hopkins UK - 1167153
- Percy Hedley Foundation - 515943
- Plastic Oceans - 1139843
- Prostate Cancer UK - 1005541
- Red Nose Day 2022 - 326568
- Redstart Educate - 1170297
- RNIB - 226227
- Royal Free Charity - 1165672
- Samaritans - 219432
- Sense - 289868
- SHAK -1125159
- Shelter - 263710
- Sir Bobby Robson Foundation - 1057213
- Smartworks - 1080609
- St Gemma's Hospice - 1015941
- St Oswalds Hospice -503386
- Street Pastors - 1127204
- Stroke Association - 21101
- The British Forces Foundation - 1074109
- The Chronicle Sunshine Fund - 1133293
- The Dystonia Society- 1062595
- The Great North Children's Hospital - 1057213
- The Guide Dogs for the Blind - 209617
- The Martin Moran Foundation - 284416
- Tiny Lives - 1150178
- Tyne & wear RDA - 8242972
- Wag and Co - 1165847

